

PET BENEFITS YOU AND YOUR PETS WILL LOVE

**PET ASSURE, PETPLUS
+ WISHBONE**

brought to you by Pet Benefit Solutions



**pet benefit
solutions**

YOUR PET BENEFIT OFFERINGS



Discounts on
veterinary care



Discounts on pet food,
prescriptions, and more



Reimbursement plans for
accidents, illnesses, and
wellness care

Maximize your pet care savings by enrolling in all three plans!



WHY PET BENEFITS

PETS ARE FAMILY

Your pets are part of your family, and you'll do anything to keep them happy and healthy.

45% of pet parents spend as much or more money for their pets' health expenses as their own

BPM

65% of pet owners spoil their pets daily, with over half spoiling their pets "24/7"

Zesty Paws

44% of pet owners celebrate their pet's birthday with a birthday bash

Zesty Paws

PET CARE COSTS GREW ~70% IN TWO YEARS

\$800-\$1500

average emergency vet bill



\$2000

average spent per pet per year
(not including emergencies)

It's harder than ever to afford quality veterinary care –
with 63% of pet parents not prepared for a
\$500 emergency expense

Global market insights from 2020-2022, CNBC



“

I rest easy knowing this sweet little is protected and can live her life to its fullest. She can be a puppy forever!

Christie A. and Maizy

A close-up photograph of a man with short dark hair and a beard, wearing a dark green t-shirt, kissing a small black and white dog on the cheek. The dog is looking towards the camera with a calm expression. The background is a bright, slightly cloudy sky. A dark purple banner is overlaid on the bottom left of the image.

PET ASSURE

Affordable care for every pet family

PET ASSURE VETERINARY DISCOUNT PLAN

- All pets are eligible, even elderly pets and pets with pre-existing conditions
- Participating veterinarians in all 50 states and Puerto Rico
- Use as an alternative or addition to pet insurance
- Includes 24/7 Lost Pet Recovery Service from ThePetTag



PET ASSURE





HOW IT WORKS

1. Access your digital ID card through the Pet Assure app
2. Show your card to any participating veterinarian
3. Receive an instant 25% discount on all in-house medical services at every appointment

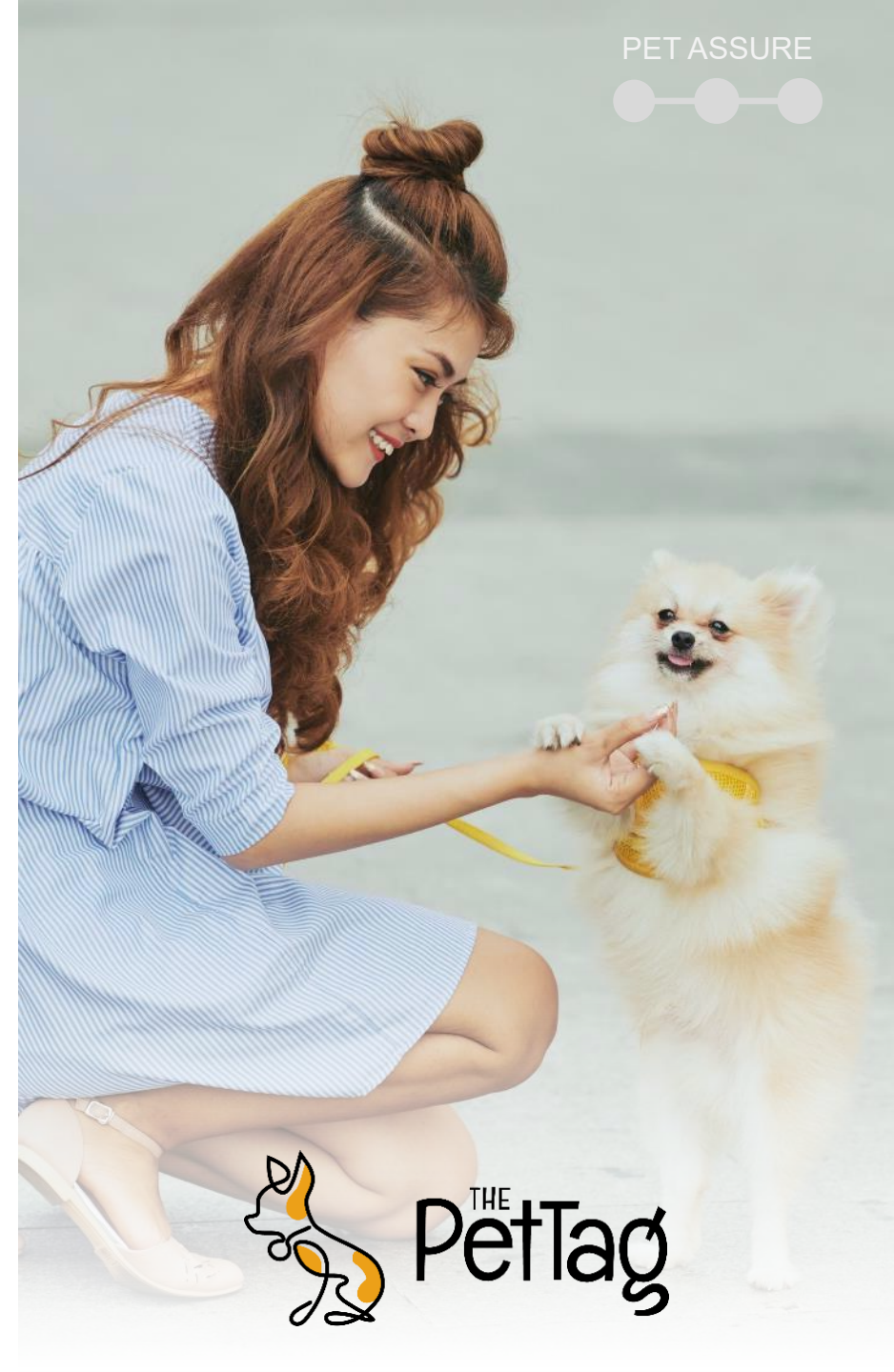
It's as simple as that!

Pet Assure is not insurance. It's a discount that your vet gives at the time of service. There are no forms to fill out, no waiting for reimbursements, and no denials of coverage.



THEPETTAG LOST PET RECOVERY SERVICE

- All pets with a collar are eligible to receive an ID tag
- If your pet goes missing, the finder scans the tag to access the information you provide in your online profile
- No special scanners necessary, just a smartphone
- Instantly update contact information online, even after your pet goes missing



PET ASSURE



PET ASSURE MAKES SAVING EASY

GIZZY



Gizzy has kept her owners on their toes. From unexpected mishaps to routine check-ups, vet bills were beginning to add up. That is until Gizzy's mom enrolled in Pet Assure. Pet Assure has been a lifesaver, providing **immediate 25% savings** on every in-house vet bill without any deductibles or hassle.





PETPLUS

Quality products for your pet. Savings for you.

PETPLUS

PET PRODUCT DISCOUNT PLAN

- Receive members-only pricing (up to 40% off) on your pet's prescriptions, preventatives, food, treats, and more
- Shipping is always free
- Most prescriptions can be picked up at participating pharmacies, including CVS, Walmart, and other independent CVS Caremark® pharmacies
- All dogs and cats are eligible, regardless of age, breed, or health





HOW IT WORKS

Shop Online

1. Shop for your pet's favorite products at PetCareRx.com
2. Savings are automatically applied at checkout and shipping is always free
3. PetPlus will confirm prescriptions with your vet on your behalf

Pick-up In Store

1. Ask your vet for a written prescription for your pet's medication
2. Present your pet's prescription and PetPlus Rx card at any network pharmacy
3. The pharmacist will fill your pet's prescription and PetPlus will charge your credit card on file at the listed member rate





24/7 PET TELEHEALTH

- Included with every PetPlus membership
- Connect with a vet 24 hours a day
- Staffed exclusively by licensed veterinarians
- Receive answers to urgent questions about your pet's health, wellness, behavior and more
- Reduces unnecessary vet visits
- No out-of-pocket costs or extra fees



ENJOY BIG SAVINGS WITH PETPLUS

BOOTS



Keeping Boots, a senior cat with a sensitive stomach, happy and healthy can be expensive! His mom used to spend a lot on his special diet food. But thanks to PetPlus, Boots' food gets delivered conveniently every two weeks, **saving his mom both time and money**. PetPlus has been a lifesaver – for both Boots' sensitive tummy and their wallet!

PETplus™



WISHBONE

Your best friend. Their best life.

WISHBONE INSURANCE AND WELLNESS ADD-ONS

Two reimbursement plans available

Accident and illness coverage:

For the unexpected

Wellness coverage:

For regular routine visits

BEST-IN-CLASS COVERAGE ACCIDENT/ILLNESS & WELLNESS

- Can be used at any veterinary facility, including specialty and emergency clinics
- Covers dogs and cats older than 7 weeks, with no upper age restriction
- Easy claims submission with fast processing
- Easy access to your account through your online portal
- Dedicated customer care team



wishbone

WISHBONE ACCIDENT & ILLNESS PLANS

- Reimbursement on exam fees, diagnostics, and treatment due to eligible accidents and illnesses:
 - Rx medications, surgery, emergency visits and hospitalizations, x-rays, infections, allergies, and more
- Pre-existing conditions excluded
- Short waiting periods
- 30-day free look period
- Includes 24/7 pet telehealth
- Rates are based on age, breed, and zip code
 - 5% group discount automatically applied
 - Additional 5% discount available when you enroll 2+ pets



Risk-free cancellation terms and waiting periods may vary based on state regulations and payment method.



WISHBONE



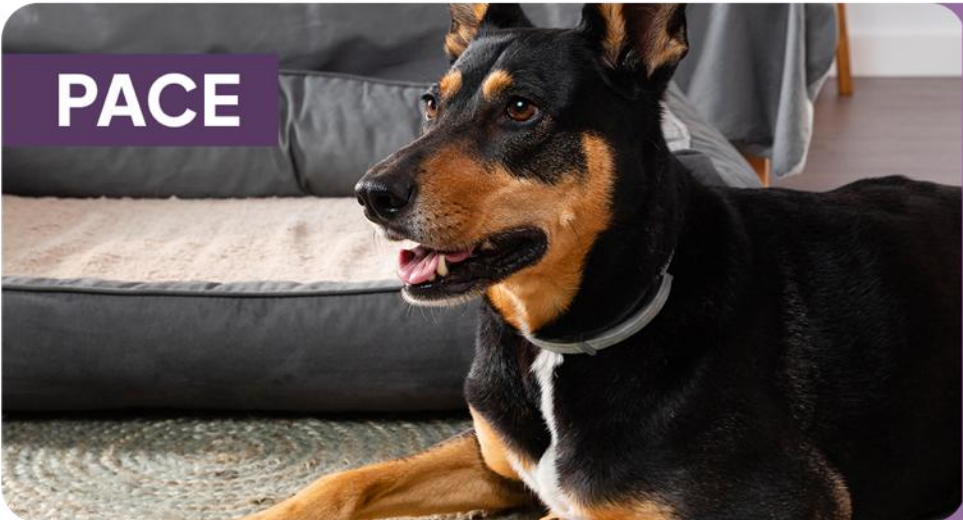
wishbone

WISHBONE WELLNESS RIDERS

- Reimbursement on eligible veterinary care related to wellness visits, including:
 - Exam fees, vaccinations, routine bloodwork, fecal tests, urinalysis, preventatives, and dental cleanings
- Can be added on to any accident & illness or accident only policy
- Up to 50% savings on wellness care
- Flat rates regardless of pet type or age



WISHBONE IS THERE FOR YOU AND YOUR PETS



PACE

Pace was attacked & went to an emergency hospital. He required numerous transfusions, diagnostics, therapies, & drug treatments to make a full recovery.

Vet invoice amount:

\$16,721.94

Wishbone covered:

\$15,434.85

wishbone

ENROLL IN PET BENEFITS TODAY!



Discounts on
veterinary care



Discounts on food,
prescriptions, & more



Accident, illness, &
wellness
reimbursement

ENROLL: <landing page> or other instructions

QUESTIONS: customer care@petbenefits.com | (800) 891-2565

